

[PDF] Organizational Behavior: Key Concepts, Skills & Best Practices

Robert Kreitner, Angelo Kinicki - pdf download free book



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Description:

From the Author Why did I write this book? People frequently ask me why I decided to write a paperback book on Organizational Behavior. The answer is three fold. First, I wanted to write a book on this topic because of my desire to influence how students think about the best way to influence and manage others, particularly in today's team-based organizations. In a small way, I hope that our book positively impacts the way managers manage, thereby having a positive effect on

the lives of others. My goal is to influence the lives of others! The second reason revolves around the quality of textbooks that existed when Bob Kreitner--my coauthor--and I began writing the 1st edition of this book in 2001. At that time, there were two types of organizational textbooks. The first consisted of the hardback books that presented a comprehensive treatment of the subject--and we already published one of these--and the second were short and boring paperbacks. We thought that the market place could use a shorter treatment of the subject that also was interesting, practical, and research-based. The final reason revolves around Bob. Bob and I had already written a successful hardback book on the topic of organizational behavior and it was a natural extension to write this book. My collaboration with Bob has been one of the best working relationship and personal friendships in my life!

Users of this book can expect to read an up-to-date, practical, interesting, and easy to read treatment about the field of organizational behavior. This book is not as comprehensive as Kreitner and Kinicki's *Organizational Behavior 9e*.

About the Author Angelo Kinicki is a professor of management at Arizona State University. He received the Instructor of the Year Award for executive Education from the center for executive development in the college of business administration at ASU.

Robert Kreitner is a Senior Lecturer in Management at Arizona State university. He is a popular speaker who has addressed a diverse array of audiences worldwide on topics including the 21st century workplace.

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